

Autumn on Parade

celebrating 52 years



March 2023

Greetings!

Oregon will celebrate the tradition of Autumn on Parade on October 7th and 8th, marking the 52nd anniversary of this long-standing “meet you there” celebration for families and friends. Always a fun filled community event, our festival weekend has something for everyone and hosts thousands of visitors from other counties and states providing the perfect time to showcase our town. The natural scenic beauty of the Rock River, our local and state parks, a wide variety of unique shopping, after event dining and taproom options, plus camping and lodging opportunities, further enhances the experience for everyone attending.

With this surge of activity in our community, your business has the opportunity to spotlight itself, support the operational needs of Autumn on Parade, and share your pride in a festival run entirely by volunteers!

Sponsorship contributions, as well as dollars generated by Autumn on Parade vendor fees, are used to cover a wide range of costs such as: insurance, garbage disposal, a variety of strolling and parade entertainment, Big Johns, electrical needs, and safety measures – just to name a few!

We hope that you see the value in contributing your financial support and will partner with us to help create and showcase another outstanding Oregon festivity!

Autumn on Parade Committee 2023