

Autumn on Parade Sponsorship Opportunities



Oregon, Illinois

Autumn on Parade offers an ideal marketing opportunity for your company.

Thousands attend our festival each fall in Oregon, Illinois and thousands more are exposed to our marketing and promotional campaigns.

Our events provide a unique opportunity to economically showcase your business, products and services directly to a large, socially and culturally diverse audience.

We invite you to read on and see how your company can benefit from partnering with our marketing efforts.

Your sponsorship must be received by August 1st to be listed in the official AOP tabloid.

Presenting Sponsor \$6,500

Show your community support and get your name out in front of thousands of people.

- Name/black and white logo on volunteer t-shirts
- Name/logo in AOP tabloid (1/2 page designed by your company)
- Name/logo on cover of "Schedule of Events" brochure
- 8 preferred parade seating passes
- 4 VIP parking passes
- 1 complimentary parade entry (Div. A)
- Plus Diamond Sponsor benefits

Entertainment Stage/ Beer Garden Sponsor \$5,000

This is a unique one business ONLY sponsorship.

- Banner across stage skirting
- 1 complimentary parade entry (Div. B)
- 2 ELITE parking passes
- Plus Diamond Sponsor benefits

Diamond Sponsor \$3,500

This sponsorship provides high visibility for your company.

- Logo placement, website link on AOP's sponsor page
- 2 VIP parking passes
- Name/logo displayed in a prime location
- Name mentioned in select pre-festival live radio commercials
- 1 complimentary parade entry (Div. B)
- Plus Premium Sponsor benefits

Fun Zone Sponsor \$2,500

- Banner (supplied by company) displayed in Fun Zone area
- Name/logo mentioned in pre-festival live radio chat time sessions
- 2 VIP parking passes
- Plus Festival Sponsor benefits

5K Sponsor

This is a 3-tiered target marketing sponsorship.

Gold \$2,000

- Large size business logo on long-sleeved race shirts
- Banner (supplied by company) displayed at race
- Name/logo mentioned in pre-festival live radio chat time sessions
- 4 free race entries
- Plus Premium Sponsor benefits

Silver \$1,000

- Medium size business logo on long-sleeved race shirts
- Plus Festival Sponsor benefits

Bronze \$500

- Small size business logo on long-sleeved race shirts
- Plus Supporting Sponsor benefits

Premium Sponsor \$1,250

- Name displayed in select print media
- Plus Festival Sponsor benefits

Tractor Show Sponsor \$1,000

- Banner (supplied by company) at the tractor show listing you as the sponsor
- Plus Festival Sponsor benefits

Festival Sponsor \$500

- Recognition as a sponsor in public announcements made during festival
- Plus Supporting Sponsor benefits

Supporting Sponsor \$250

- Recognition in AOP tabloid
- Recognition on website sponsor page

Direct any questions to autumnonparadeinfo@gmail.com

Yes! We want to help....

- Presenting \$6,500
- Entmt/Beer Garden \$5,000
- Diamond \$3,500
- 5K Sponsor Gold \$2,000
- 5K Sponsor Silver \$1,000
- 5K Sponsor Bronze \$500
- Fun Zone \$2,500
- Premium \$1,250
- Tractor Show \$1,000
- Festival \$500
- Supporting \$250

Name _____

Address _____

Phone _____

Email _____

Check enclosed Please invoice

Signature _____

Title _____

Mail completed form and payment to:
P.O Box 234
Oregon, IL 61061